

The TALENT Project

"Sustainable management of agricultural and forestry landscapes in ASEAN"

Raising awareness of the main principles of sustainable development among agricultural plantation managers in Southeast Asia through a renovated training system

An AFD-CIRAD partnership with FEXTE funding (CZZ2693)

Terms of reference
Consultant for e-learning

05/05/2023

1. Summary of the Project

The TALENT program, led by CIRAD and supported by an AFD-Cirad partnership with FEXTE funding (CZZ2693), aims to raise awareness among stakeholders in perennial plantations on decision-making and policy-making relevant to sustainable development issues.

It is designed to provide both learners from the sector and students with hands-on research experience and opportunities for reflection. TALENT seeks to develop critical, analytical and integrative skills to address environmental, conservation and development issues in the ASEAN region. It will also enable, through targeted training of executives from the banking sector, access to finance for sustainable plantations and thus enhance their development.

The main objective of the partnership is to develop training in Southeast Asia (either initial or vocational) oriented towards the sustainable management of plantations, which can contribute to a dissemination in time and in the area of good practices in terms of sustainable management.

To achieve this, the TALENT Programme is targeting four countries (namely Indonesia, Malaysia, Vietnam and Thailand), with Indonesia being the main focus, as this country is home to the ASEAN headquarters, the local CIRAD representation, an AFD agency and an international forestry centre (CIFOR, based in Bogor).

In these countries, CIRAD's local teams have identified four commodity chains (rubber, palm, timber, wood energy and cellulose), around ten academic players and four target audiences (Masters Students, managers of large plantations, managers of smallholder cooperatives and bank managers).

In addition to improving and enriching existing Master's programs, the TALENT initiative also plans to organize thematic regional seminars and visits to sites of interest, making it possible to directly reach production operators (companies or cooperatives), financial actors (banks, surety companies) and academic partners (academics, researchers, extension workers).

It is proposed to carry out various activities over four academic years, mobilizing a financial envelope of 1 million euros. Based on a structured and sustainable training offer, and a structurally solvent training demand, the project appears as a useful and shared catalyst, able to offer adequate and sustainable answers to currently uncovered training needs.

The team in charge of the implementation phase of the TALENT Program gathers three permanent staff, namely:

- Alain Rival, coordinator
- Magali Dufour, pedagogical engineering referent
- Didier Pillot, educational engineering consultant.

2. Terms of Reference

2.1. Implementation modalities

In order to continue its implementation phase, the TALENT Program is looking for a service provider (consultant) dedicated to Pedagogical Support for Distance Learning.

Duration and starting date

The support mission to the FEXTE Project (CZZ2693) of the Consultant dedicated to Pedagogical Support for Distance Learning will begin on June 1, 2023, and will extend until December 31, 2025.

Main expectations

The Consultant in e-learning will carry out specific tasks, in relation with the Project Manager, experts and consultants of the TALENT Programme. The consultant may be required to use the premises and infrastructure of the CIRAD Regional Office in Jakarta, Indonesia.

2.2. Division into Work Packages (WPs)

WP A. Animation of the Monitoring Committee

- To facilitate a meeting in English with partners who joined the Program in 2023
- To animate in English at least 6 meetings with the full set of members of the e-TALENT Monitoring Committee. (Maximum duration: 2 hours)
- To write and distribute the minutes for each of these meetings.

Deliverables = Minutes of meetings

WP B. Design and monitoring of the production of 4 new thematic chapters for distance learning

- Interviews with experts in the field and collection of resources
- Writing of the educational scenario and storyboard
- Writing of the texts of each chapter
- Coordination of translation
- Validation of translated texts
- Information and monitoring of the work of the illustrator
- Monitoring the implementation of the module on the Moodle editorial chain
- Reviewing

Deliverables = Four original chapters uploaded

WP C. Creation of 30 minutes of new instructional clips

- Writing scripts for a cumulative volume of 30 minutes of final product in English (for example: 6 motion design clips of 5 minutes each, or 2 video clips of 15 minutes).
- Coordination (briefing, quality control, corrections, compliance with the schedule, etc.) of the various service providers involved (graphic designer, camera operator, web developer, editor, motion designer, etc.).
- Follow-up of the English translation.
- Final validation with the expert(s) involved in the clip.

Not included:

- Any field missions to supervise the filming of video clips.
- The technical production of such clips, which must be outsourced to image professionals.
- The translation into English (for example for the text of the voice-over), which must be subcontracted to a professional translator.
- Monitoring the translation and monitoring the adaptation of clips with subtitles in other local languages (Thai, Vietnamese, and Bahasa Indonesia/Melayu).

Deliverables = Multimedia content posted on the YouTube channel of the TALENT Program

WP D. Training Webinar

- Design and lead training in the form of a webinar, for teacher-researchers from partner institutions, in order to initiate the autonomous handling of e-TALENT, and its effective use in teaching/training programs.
- Four webinars minimum
- Duration: approximately 1.30 hour
- As videoconference *via* Zoom

Deliverable = Training program + list of participants

2.3 Planning of activities

The provisional schedule for the service follows the detailed program of TALENT activities. The schedule is shown in the table below.

The dates are indicated for information only and can be modified according to the constraints and availability of CIRAD and its partners and the obstacles to traffic linked to the Covid-19 pandemic.

2.4 Cost and funding

A specific budget of €30,000 (thirty thousand euros) excluding taxes is planned for the service.

The Consultant will draw up a quarterly invoice on behalf of CIRAD, upon receipt of the corresponding Purchase Order.

The payment of the Consultant's services by CIRAD is subject to the written agreement of the Project Manager. Payment is conditional on actual delivery to CIRAD within the time limits set for the deliverables described in each WP.

Simplified timeline of the TALENT Project

	2023			2024			2025		
Activities in Indonesia									
Activities in Thailand									
Activities in Malaysia									
Activities in Vietnam									
Continuing Education									
SLM Specialised Masters									
Summer Schools									
Regional Conference									
AFD/CIRAD Steering Committees									
Newsletter publication									
External evaluation									